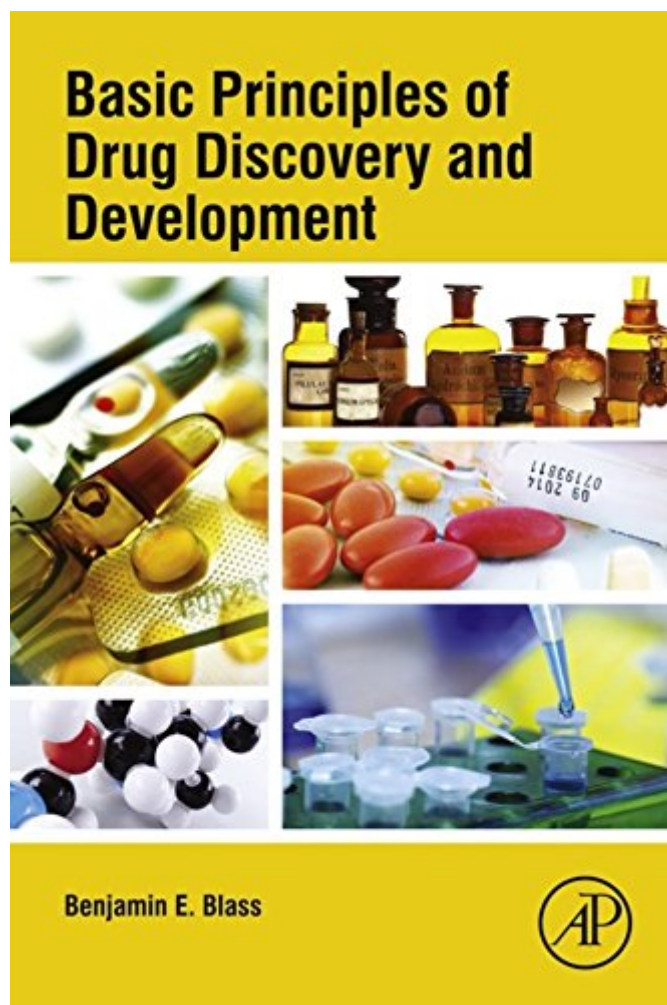


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Basic Principles Of Drug Discovery And Development



Synopsis

Basic Principles of Drug Discovery and Development presents the multifaceted process of identifying a new drug in the modern era, providing comprehensive explanations of enabling technologies such as high throughput screening, structure based drug design, molecular modeling, pharmaceutical profiling, and translational medicine, all areas that have become critical steps in the successful development of marketable therapeutics. The text introduces the fundamental principles of drug discovery and development, also discussing important drug targets by class, in vitro screening methods, medicinal chemistry strategies in drug design, principles in pharmacokinetics and pharmacodynamics, animal models of disease states, clinical trial basics, and selected business aspects of the drug discovery process. It is designed to enable new scientists to rapidly understand the key fundamentals of drug discovery, including pharmacokinetics, toxicology, and intellectual property. "Provides a clear explanation of how the pharmaceutical industry works Explains the complete drug discovery process, from obtaining a lead, to testing the bioactivity, to producing the drug, and protecting the intellectual property Ideal for anyone interested in learning about the drug discovery process and those contemplating careers in the industry Explains the transition process from academia or other industries

Book Information

File Size: 28629 KB

Print Length: 579 pages

Page Numbers Source ISBN: 012411508X

Publisher: Academic Press; 1 edition (April 24, 2015)

Publication Date: April 24, 2015

Sold by:Â Digital Services LLC

Language: English

ASIN: B00WZ1AXHW

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #743,074 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #29

inÂ Books > Medical Books > Pharmacology > Product Development #154 inÂ Kindle Store >

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great book for a drug discovery class

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